

APARTMENT TRENDS MAGAZINE

NEW, LOWER RATES!

GET THE INDUSTRY EXPOSURE YOU NEED TO BOOST YOUR COMPANY'S SALES BY ADVERTISING IN THE AAMD'S EXCLUSIVE, MONTHLY MAGAZINE.

Trends has received national recognition as a leader in multi-family housing trade publications with its insightful articles and valuable resources, and has grown to a circulation of nearly 2,000 issues per month. Advertising in *Trends* is easy and affordable for all companies.

	1-4 Issues	5-10 Issues	11+ Issues
Full Page Preferred	\$900	\$800	\$700
Back Page	\$850	\$750	\$650
Full Page	\$825	\$725	\$625 \$575!
1/2 Page	\$675	\$575	\$475
1/3 Page	\$575	\$475	\$375
1/4 Page	\$475	\$375	\$275
1/8 Page	\$375	\$275	\$175

Prices are per issue. \$200 Design fee may apply.

DEADLINES

Issue	Deadline
July 2010	June 11, 2010
August 2010	July 9, 2010
September 2010	August 13, 2010
October 2010	September 10, 2010
Nov/Dec 2010 (Who's Who)	October 8, 2010
January 2011	December 10, 2010
February 2011	January 14, 2011
March 2011	February 11, 2011
April 2011	March 11, 2011
May 2011	April 8, 2011
June 2011	May 13, 2011

CIRCULATION

Trends is mailed directly to the decision-makers at every owner/management company, community and in the AAMD membership and contains something for every vice president, manager, maintenance technician, leasing agent and sales professional. In addition, *Trends* is available in electronic form via the AAMD website.

CALL CHRIS OR JULIE AT 303.329.3300 TO SIGN UP!

DIMENSIONS

Full Page (w/ bleed) 8.5" x 11"

1/2 Page (horizontal) 7.5" x 4.75"

1/2 Page (vertical) 3.5" x 10"

1/3 Page 2.375" x 10"

1/4 Page 3.5" x 4.75"

1/8 Page 3.5" x 2.375"

AD MATERIAL REQUIREMENTS:

Ads **must** be supplied in a .pdf or .tif format on CD or by email. Ads **must** meet size requirements and be supplied at 300DPI with fonts embedded. Ads **must** be designed in CMYK color code.

Failure to meet above requirements or dimension requirements could result in a \$200 ad design fee.