

2009-'10 APARTMENT TRENDS

Get the industry exposure

you need to boost your company's sales by advertising in the AAMD's exclusive, monthly magazine.



Trends has received national recognition as a leader in multi-family housing trade publications with its insightful articles and valuable resources, and has grown to a circulation of nearly 2,000 issues per month. Advertising in *Trends* is easy and affordable for all companies.



Trends is mailed directly to the decision-makers at every owner/management company and community in the AAMD membership and contains something for every vice president, manager, maintenance technician, leasing agent and sales professional, making it the *Voice of the Denver Multi-Family Housing Industry*.



	1-6 Issues	7-11 Issues	12+ Issues
Full Page (<i>Preferred</i>)	\$1000	\$850	\$750
Back Page	\$995	\$850	\$750
Full Page	\$880	\$725	\$625
Half Page	\$660	\$495	\$445
Quarter Page	\$495	\$330	\$295
Eighth Page	\$350	\$225	\$195

Prices are per issue. \$200 Design fee may apply.

DEADLINES

Issue	Deadline
July 2009	June 1, 2009
August 2009	July 6, 2009
September 2009	August 3, 2009
October 2009	August 31, 2009
Nov/Dec 09 (Who's Who Annual)	October 5, 2009
January 2010	December 7, 2009
February 2010	January 4, 2010
March 2010	February 1, 2010
April 2010	March 1, 2010
May 2010	April 5, 2010
June 2010	May 3, 2010

AD MATERIAL REQUIREMENTS:

- Ads **must** be supplied in a .pdf or .tif format on CD or by email.
- Ads **must** meet size requirements and be supplied at 300DPI with fonts embedded.
- Ads **must** be designed in CMYK color code.
- **Failure to meet above requirements or dimension requirements will result in a \$200 ad design fee.**

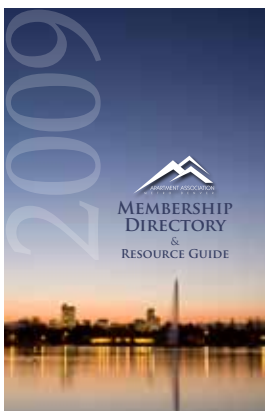
<p>Full Page 7.5" x 10"</p>	<p>Half Page (horizontal) 7.5" x 4.75"</p>	<p>Half Page (vertical) 2.375" x 10"</p>	<p>Quarter Page 2.375" x 4.75"</p>	<p>Eighth Page 2.375" x 1.875"</p>
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EARLY BIRD PRICING THROUGH JULY 31, 2009!

2010 MEMBERSHIP DIRECTORY

Maximize your company's potential

by advertising in AAMD's annual Membership Directory & Resource Guide.



The directory arrives on nearly 2,000 AAMD member's desks as a primary resource for owners, regional managers, community managers, leasing agents, maintenance

professionals and other primary industry decision-makers.

The Membership Directory is a unique and promising way to communicate with these decision-makers through advertising to increase your company's exposure.

PREFERRED SLOTS (full-page color only)			EARLY BIRD PRICE	
	Color	B/W	Color	B/W
Front Preferred*	\$1,200		\$960	
Back Tab*	\$1,200		\$960	
Front Tab*	\$1,100		\$880	
BUYER'S GUIDE SECTION				
Full Page*	\$950		\$760	
Half Page**	\$800	\$625	\$640	\$500
Quarter Page	\$600	\$475	\$480	\$380
Eighth Page	\$400	\$300	\$320	\$240

Ad Design: \$200

*All full page advertisers receive one **FREE** 1/16th page color bonus ad. *Additional bonus ads are \$100/each.*

** All half-page advertisers receive one **FREE** 1/16th page B/W bonus ad. *Additional bonus ads are \$100/each.*

AD MATERIAL REQUIREMENTS:

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- Ads **must** meet size requirements and be supplied at 300DPI with fonts embedded.
- Ads **must** be designed in CMYK color code.
- **Failure to meet above requirements or dimension requirements will result in a \$200 ad design fee.**

<p>Full Page 4.5" x 7.5"</p> <p>Free Bonus Ad! 2.375" x 1"</p> <p>COLOR</p>	<p>Half Page (horizontal) 4.75" x 3.625"</p> <p>Free Bonus Ad! 2.375" x 1"</p> <p>B&W</p>	<p>Half Page (vertical) 2.375" x 7.5"</p> <p>Free Bonus Ad! 2.375" x 1"</p> <p>B&W</p>	<p>Quarter Page 2.375" x 3.625"</p>	<p>Eighth Page 2.375" x 1.875"</p>
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